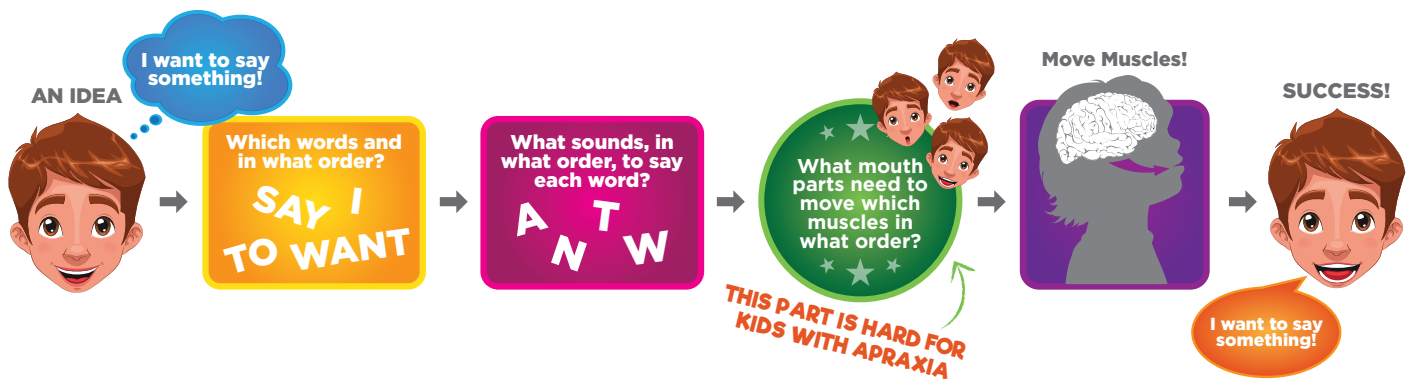


What is Childhood Apraxia of Speech?

Childhood Apraxia of Speech (CAS) is a severe neurological speech disorder that affects a child's ability to clearly and correctly produce sounds, syllables, and words. The most obvious thing that others notice is that the child has significantly limited or unclear speech. So, while children with apraxia understand language and know what they want to say, they are unable to translate those thoughts into speech that is consistently understood by others.



The mission of Apraxia Kids is to strengthen the support systems in the lives of children with apraxia, so that each child has their best opportunity to develop speech. Each year, Apraxia Kids provides information, education, and support to thousands of families and professionals. It is one of the only sources of funding for research into appropriate and effective treatment for Childhood Apraxia of Speech. Apraxia Kids is recognized as the worldwide leader in support of children with apraxia and their families.

Where do the funds go?

Walk for Children with Apraxia of Speech funds go towards Apraxia Kids programs and research. For example, funds donated have helped to:

- Run the Childhood Apraxia of Speech Intensive Training Institute to develop more apraxia expertise among speech language pathologists.
- Create the Apraxia Research Registry to aid researchers in learning more about the causes and outcomes of childhood apraxia of speech.
- Provide iPads and protective cases for use as communication devices or supplementary speech practice.
- Bring international researchers together to share state-of-the-art research, collaborate and move apraxia research forward.
- Fund research into effective treatments and diagnosis of children with apraxia.



Sponsorship Opportunities

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Media Sponsor
Investment	\$1,000	\$500	\$250	\$100	\$1,500+
Tent (provided by Sponsor) & Expo Table on Walk Day¹	Tent & Table	Table Only			Table Only
Company Banner Prominently Displayed²	YES	YES			YES
Event T-Shirt Recognition	LOGO	LISTING			LOGO
Walk Signage Recognition³	YES	YES			LOGO
Website Recognition-Local Walk Site	LOGO	LOGO	LOGO	LISTING	LOGO
Scripted Recognition at Event⁴	Opening Ceremony	Opening Ceremony	Pre-Opening Ceremony	Pre-Opening Ceremony	Opening Ceremony
Complimentary Registrations⁵	5	3			2
Complimentary T-Shirts⁵	5	3			2
Event Flyer	YES	YES	YES		YES

For larger sponsorship opportunities, please contact sponsorship@apraxia-kids.org. Non-cash donations may be acknowledged as in-kind sponsorship at one of the above levels based on donation value.

¹The Walk Coordinator will communicate the placement of where the sponsor is able to set up. ²Sponsor provided banner will be displayed near where the opening ceremony to take place. ³Sponsor company logo will be displayed on Thank you signage near check-in/registration. ⁴Pre-opening ceremony is comprised of announcements made over the PA system, opening ceremony announcements are part of the speech made on behalf of the organization. ⁵We gladly welcome you and your staff or family to attend the event as a participant. Shirts are available to sponsors along with a page to fundraise should you wish to get more involved.



Sponsorship Commitment Form

To submit your information online, please contact the local Walk Coordinator. If you are mailing your information to us, please submit completed forms and payment to the address on the bottom of this form.

Sponsor Information

Sponsor Name (as it should appear in print): _____

Walk City: _____ Walk Date: _____

Are you a returning Sponsor?: Yes No If yes, has your logo changed?: Yes No

Sponsorship Level

- \$1,000 Platinum Sponsor *(see box)*
- \$500 Gold Sponsor *(see box)*
- \$250 Silver Sponsor
- \$100 Bronze Sponsor
- \$1,500 Media Sponsor

Platinum and Gold Sponsors, will you be attending the Walk?

- Option 1: Yes, we will participate in the Walk.
 - Option 2: No, but we would like to receive t-shirts.
 - Option 3: No, and we would not like to receive t-shirts.
- If Option 1 or 2, please fill out the registration info on the back of this form.*

Payment Information

- Check Enclosed (Make checks payable to Apraxia Kids.)
- Will Send Check
- Please Invoice (Payment to be received within 45 days of invoice date or a late fee of 2% of master invoice total per month will be incurred.)
- My Donation is In-kind: \$ _____ (Value of Donation)

Description of goods and services provided: _____

NOTE: Sponsorship Commitments are due 30 days prior to Walk Date. Contract must be received 30 days prior to be guaranteed benefits. Please note that logos will not be added to materials until this agreement is received. Logos must be submitted in an .AI or .EPS high resolution format. We reserve the right to substitute your logo with your company name if the appropriate format is not received.

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Authorized Signature: _____

If you are mailing your information, please submit completed forms and payment to:

**1501 Reedsdale Street, Suite 202
Pittsburgh, PA 15233**

Submit form and questions via email to sponsorship@apraxia-kids.org.



Sponsorship Commitment Form

Sponsor Walk Team Registration and T-Shirt Information

Platinum Sponsors: 5 Complimentary Registrations and T-Shirts

Gold Sponsors: 3 Complimentary Registrations and T-Shirts

Youth Sizes: YXS, YS, YM and YL

Adult Sizes: S, M, L, XL, 2XL, 3XL and 4XL

Name of Walker: _____ Adult Child Child w/Apraxia

Email Address: _____ T-Shirt Size: _____

Name of Walker: _____ Adult Child Child w/Apraxia

Email Address: _____ T-Shirt Size: _____

Name of Walker: _____ Adult Child Child w/Apraxia

Email Address: _____ T-Shirt Size: _____

Name of Walker: _____ Adult Child Child w/Apraxia

Email Address: _____ T-Shirt Size: _____

Name of Walker: _____ Adult Child Child w/Apraxia

Email Address: _____ T-Shirt Size: _____